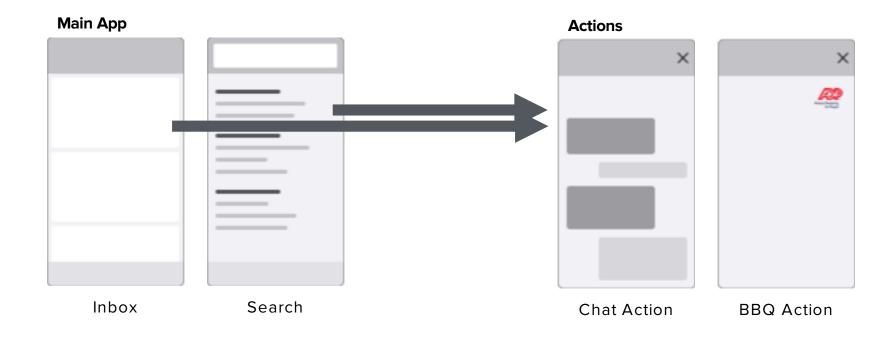


Where are we now?



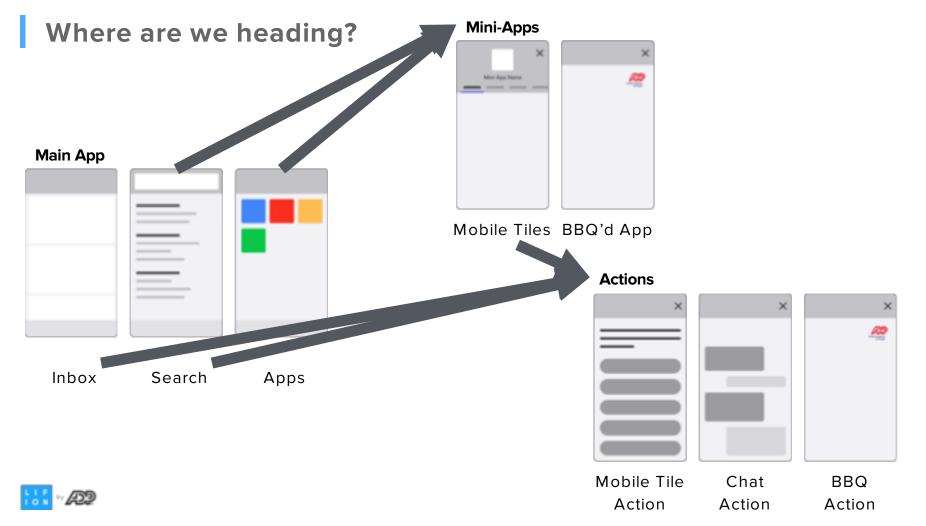
Where are we now?





Where are we heading?

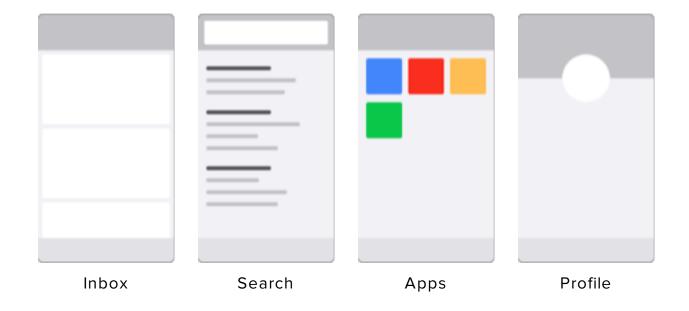




The Pieces

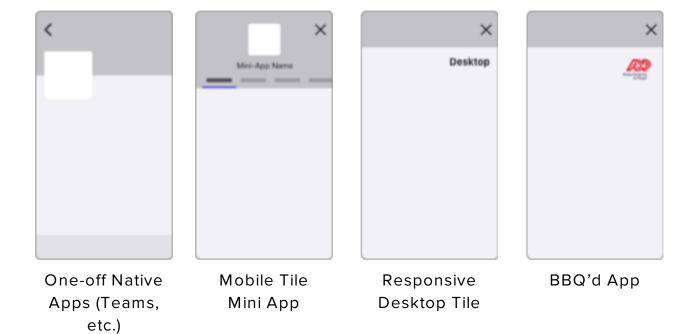


The Native App



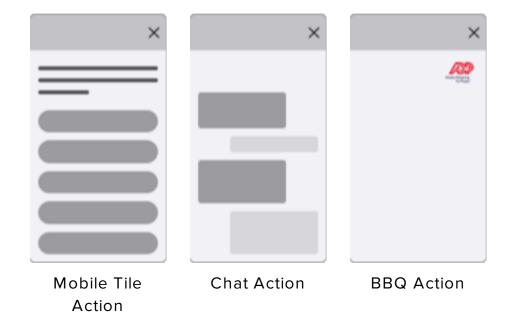


Apps





Actions





The right tool for the right job



Mostly BBQ and responsive web tiles to begin with

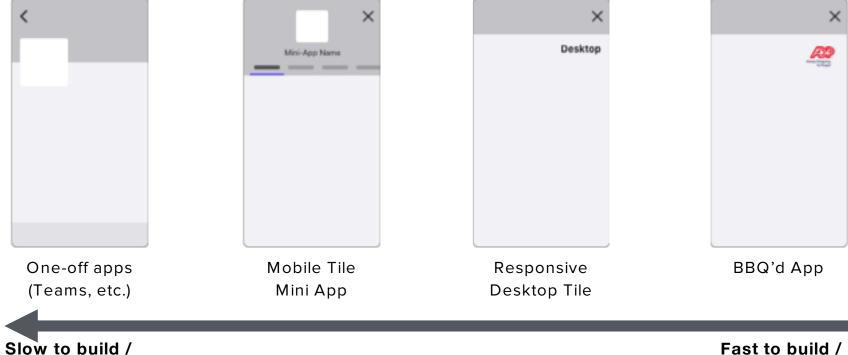
As requests come in from clients for apps, features, etc. it's more than likely that they'll begin life inside the Lifion App as a BBQ'd page or a responsive web tile. This will mean that we have more of these than anything else.



Native Mini-apps Mobile Web Chat BBQ



"Scale of UX quality"





better UX

Fast to build / poor UX

As apps, actions, etc. are used more, we build more natively

